

**8TH - 18TH  
APRIL 2021**



# UNSUNG HEROES: TEACHERS VIRTUAL MARATHON

**RUN-WALK : 3KM /  
5KM / 10KM / 16KM**

**8 UNIQUE  
PERSONAS  
HURRY**



# ABOUT

**The COVID-19 has impacted every kind of institution: government, medical, transport, and - most importantly - education.**

**While it's been a year marred with tragedy and heartache, by necessity education innovations and new approaches have emerged out of the turmoil and are presenting real opportunities to transform education worldwide.**

**With schools conducting: Online classes, charity drives, and virtual field trips;**

# ABOUT

**We are amazed at how teachers and students have carried themselves forward amidst COVID-19**

**Amid the global pandemic, we empathize with all the teachers across the world who have adapted to the changing learning environment. While schools might be 'closed' across the world, it is crucial for us to acknowledge that it is only the school buildings that are closed. Teachers have been working harder than ever.**

**This event is to raise awareness about our teachers' efforts and to promote a healthy lifestyle.**

# EVENT DETAILS

Date: The Marathon starts on 8th April, and it ends on 18th April 2021.

The last date to register is 6th April 2021.

Category: Participants can enroll in either :

- 3 KM RUN/WALK
- 5 KM RUN/WALK
- 10 KM RUN/WALK
- 16 KM RUN/WALK

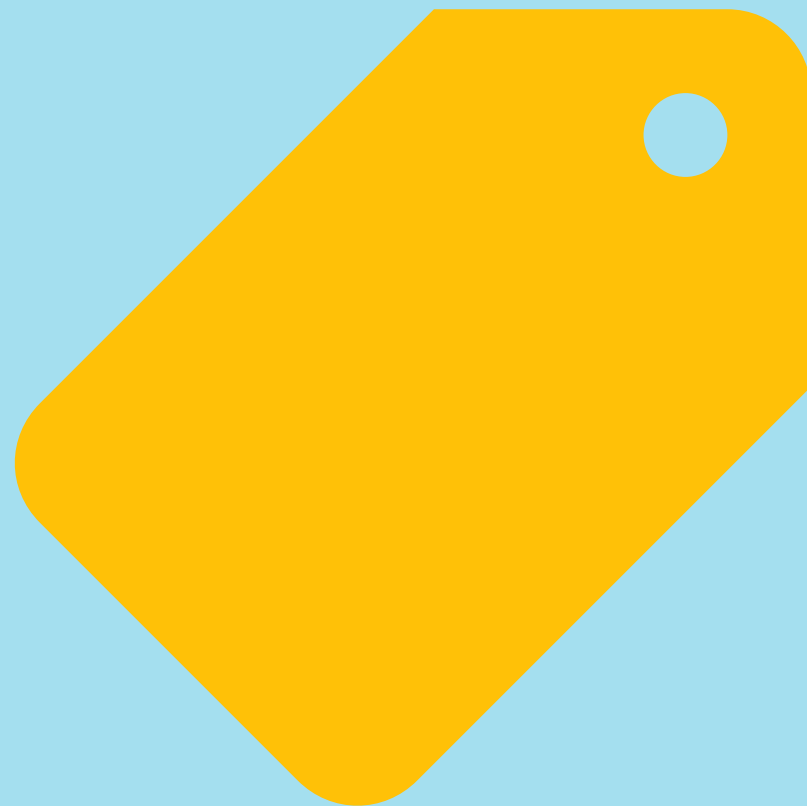
# PERSONAS

This is a Teacher-Student Themed Run. Each category has a unique persona associated with it. Kindly visit our [website](#) to read more about personas. Your BIB and certificate will also be customized based on your persona.



# PRICING

1. Free Entry: Every participant will receive an e-poster, BIB, and a free e-book.
2. Paid Entry: Pay 99 INR; Participants will receive: e-certificate, BIB, e-poster, and 2 free e-books.



# TAKEAWAYS

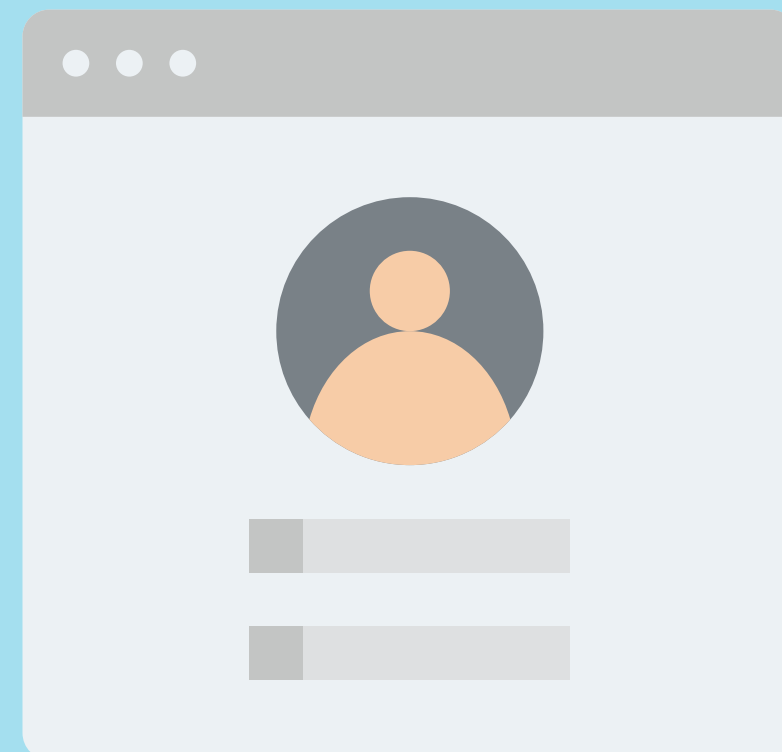
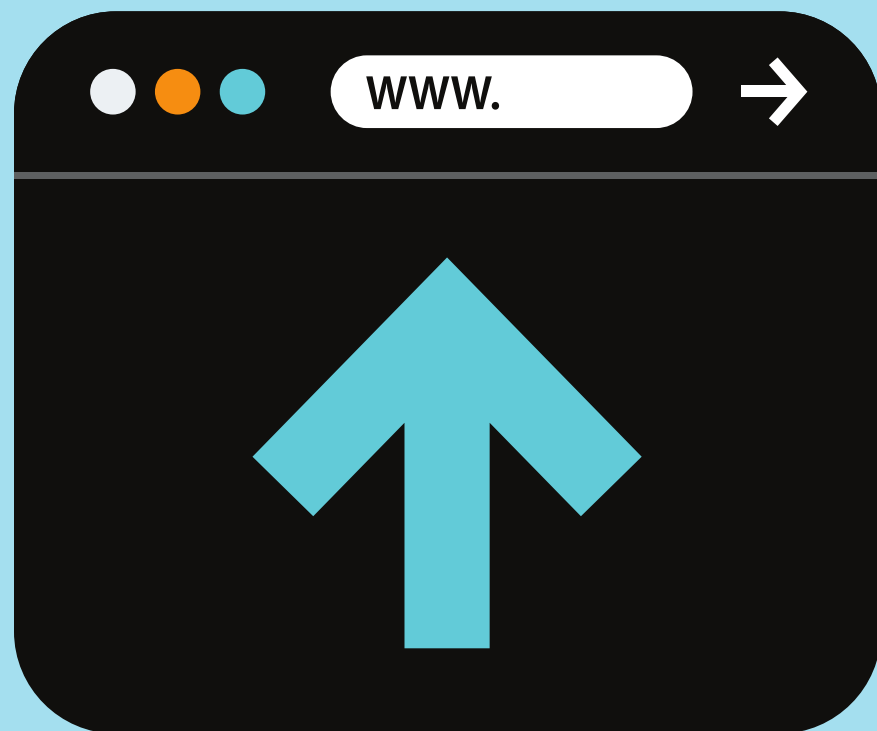
Free participants will receive a customized BIB, an e-poster, and a free e-book!

Paid participants will receive an e-certificate, customized BIB, e-poster, and 2 e-books!



# SUBMITTING TIMING DETAILS

On 7th April 2021, each participant will receive access details (username and password) to our web platform ([www.theilmtech.com/run](http://www.theilmtech.com/run)). Once the participant logs in to our platform, he will share the screenshot of his running app (Nike, Strava, Endomondo, Mobile apps, Health apps, etc). The participant will be notified once his running details are verified.

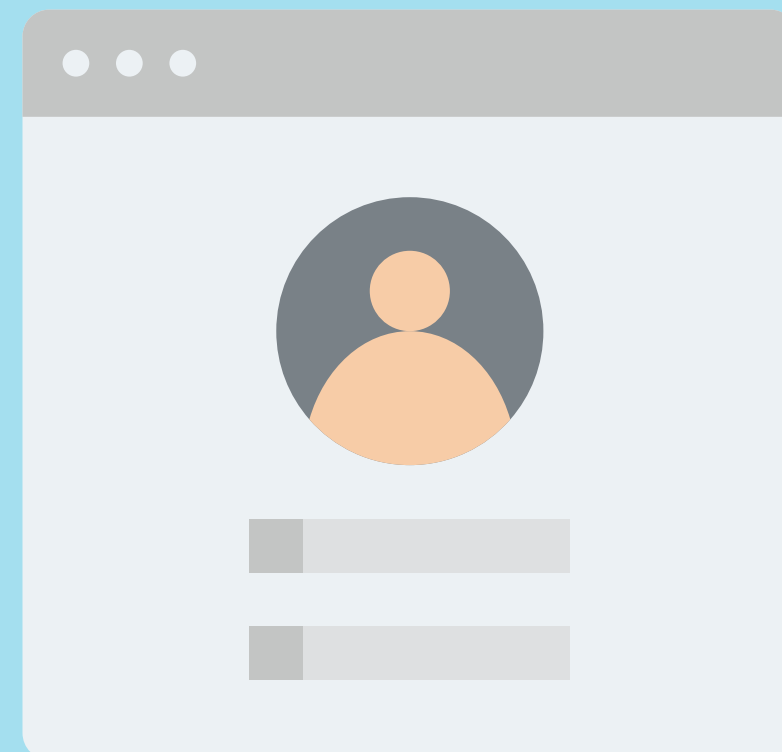




# RECEIVING YOUR TAKEAWAYS

Participants can download their BIBs from 7th April, after logging into their account.

The e-poster, e-books, and e-certificate will be uploaded within 10 days after the event.



# RUNNING GUIDELINES

1. Unsung Heroes Run is a virtual run event, you can run-walk-jog anytime anywhere between 8th - 18th April 2021, as per your convenience.
2. Participant can run-walk-jog anywhere in the world indoor/outdoor
3. Participants need to run-walk-jog using any running app to record the activity and take a screenshot of the activity. Apps like - Strava, Nike Run, Run Keeper, etc.
4. Participants will upload running details and download all the takeaways from our running platform ([www.theilmtech.com/run](http://www.theilmtech.com/run)).

# RUNNING GUIDELINES

5. Participants will receive a unique username and password on 7th April 2021 through email, with which, participants can log in to the platform.
6. Participants are supposed to upload the screenshot of their run (optional: participants can share their app link also).
7. Participants can share the activity one time after finishing the activity
8. Participants are supposed to share one screenshot of the run. Multiple activity/screenshots are not allowed.
9. Participants will receive a confirmation email after successfully uploading their running data.

# RUNNING GUIDELINES

10. Participants will receive an email, after the event, notifying them to download the certificate and other takeaways.
11. If you face any problem uploading your data kindly reach us on mail – [junaid@theilmtech.com](mailto:junaid@theilmtech.com)
12. Event results will be published within 10 days after the event.
13. Takeaways, too, will be uploaded on the running platform within 10 days after the event.